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Bio-Logical Capital Names Stephen Kellert As Executive Chairman

Esteemed Scholar and Conservationist Rounds Out Management Team

Denver, Colo. – August 4, 2009 – [Bio-Logical Capital](http://www.biologiccapital.com), an emerging leader in the sustainable land management and [ecosystems services industry](#), today announced that Stephen Kellert has joined the company as executive chairman.

Dr. Kellert, the Tweedy Ordway Professor of Social Ecology at the Yale University School of Forestry and Environmental Studies, comes to Bio-Logical Capital from Environmental Capital Partners, where he served as a founding partner and consultant. Dr. Kellert's work at Yale spans more than 35 years and focuses on understanding the connection between human and natural systems, including the sustainable design and development of the human-built environment.

"Steve's extensive experience in environmental conservation makes him an excellent addition to our leadership team," said Grant McCargo, founder and chief executive officer of Bio-Logical Capital. "As executive chairman, Steve will be responsible for working with me to execute the company's vision and supporting our sound business case for environmental stewardship."

"Bio-Logical Capital is an innovative pioneer in the greatest challenge of our time – bringing our economy into line with our environment, particularly in our use of land and resources whether it be to produce energy, forest products, food, or housing," said Dr. Kellert. "I am excited to work with Grant and the rest of the Bio-Logical Capital team to promote its market-based profit-oriented conservation strategy."

Dr. Kellert has served on committees of the National Academy of Sciences and has won distinguished achievement awards from the Society of Conservation Biology, the National Wildlife Federation, and the North American Association for Environmental Education. He is listed in "*Environmental Leaders from Colonial Times to the Present*," and has published nine books and more than 150 articles, his most recent book,

“Biophilic Design,” having won the American Publishers Award as the best 2008 book in architecture and urban planning.

ABOUT BIO-LOGICAL CAPITAL

Bio-Logical Capital is an emerging leader in the sustainable land development and ecosystems services industry. The company invests in and manages large landholdings that have multiple revenue opportunities that include environmentally-sensitive real estate development, renewable and alternative energy production, sustainable agriculture and forestry, eco-tourism and recreation, carbon capture and generation, and more. This multilayered revenue approach encourages positive connections between people and nature that enhance human and environmental health, prosperity, and productivity.

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